



Protection Plans from the Wildlife in this Jungle of Indian Equities

Fundamental Equity Advisory Plans



Integrating Intellect with Instinct
www.jsalphaa.com



Connect with Gaurav on +91 9820162597 or gaurav@jsalphaa.com to request for the Registration Docket

HERE'S WHAT WE OFFER AS A SEBI REGISTERED INVESTMENT ADVISER

AN EXCLUSIVE DIRECT EQUITY ADVISORY SERVICE FOR INVESTORS

Clients on our Investment Advisory Service get significant added Value as below largely due to:

- One to One regular interaction on their Direct Equity Portfolio
- Advising based on their assessed Risk Profile and Asset Allocation, on Core & Non Core Equity Portfolio Selections with recommended weightages & when to disinvest in part or full
- Advising on tactical strategies with additional weightage & appropriate switches to maximise Portfolio gains
- Full Access to our SS Scrip Sanctuaries Modules



JS ROYAL

For Assets under Advice over Rs 50,00,000 Annual Fees 2.5 % of Value (excl 18% GST) Bi-Annually in Advance



IS EQUINE

For Assets under Advice up to Rs 50,00,000 Annual Fees Rs 147,500 (incl 18% GST) Bi-Annually in Advance

SCRIP SANCTUARIES - STOCK SELECT SERIES

PROTECTION PLANS FROM THE WILDLIFE IN THIS JUNGLE OF INDIAN EQUITIES









FREE ACCESS WEB MODULES











HERE'S WHY YOU SHOULD JOIN

CREDENTIALS

You don't need Insider Trading when you have Jeena Scriptech Alpha Advisors Pvt Ltd; a prestigious & exclusive Mumbai, India. A SEBI Registered Investment Advisory, Equity Analysis and a Fundamental Equity Training & Mentoring Entity led by *Gaurav A Parikh*, recognized over the past three decades as one of India's pioneering & leading Fundamental Equity Stock Picker, Trainer & Mentor. He has been featured in Outlook Business for the fifth year in a row including their April 2019 Special Annual Edition.

Gaurav loves to quote George Patton, 'If everybody is thinking alike... then somebody isn't thinking' & his strong assertion that "Wealth of Mind & Wealth of Monies should Move in Tandem" comes across passionately when you interact with him or read his popular blogposts on www.gauravblog.com. He has been a pioneering faculty since 1990 with the BTI Institute Ltd of the Bombay Stock Exchange having co-structured the popular workshop on Fundamental Analysis & specially conceived a Workshop on "Equity Portfolio Structuring and Stock Analysis". In 2015 NSE invited him to be a Mentor in their Equity & Wealth Management Training Programmes. He is the ideal 'Go to' Man for both, for Mentoring Equity Minds & for Serious Wealth Creation through Direct Equity in India. He can smell an Opportunity or Con even before any Analysis ~ Call it Intuition in a Hurry if you will! This is also reflected in our tag line Integrating Intellect with Instinct. His fundamental stock selections & full equity portfolios have consistently registered strong annual alpha returns in the past three decades. He's given innumerable Multi-baggers as well. On the flip side his timely warning and contrarion sell calls going against popular tide at the time on Stocks that went on to strangle, reinforced his credibility to recommend without fear, favour, bias or vested interest.

INVESTMENT PHILOSOPHY & APPROACH TO CREATE & PROTECT ALPHA EQUITY WEALTH

While we do, of course, consider the prevailing influence & impact of the global & Indian macro investing environment & what could follow, especially in the short term ,our defined fundamental approach to identify Stock Selection Ideas to **CREATE & PROTECT ALPHA WEALTH** is a five step evaluation process that could lead from changing macro & sector dynamics or from standalone specific company analysis. It involves

- Assessing Promoter and Management Pedigree for their Mindset, Domain Expertise & Corporate Governance
- Examining the Business Model to sense Ability & Scalability to back Intention
- Reviewing Past, Present and Projected Financials to gauge potential & sustainable higher Returns on Equity & probability of non linear profitability going forward
- Arriving at an Equity Valuation based on Traditional & Contemporary, Relative & Absolute Valuation basis
- Pitching Value vs Share Price to conclude on a mispricing opportunity & any downside risk

We use this philosophy for vetting companies which we add to your carefully constructed Direct Equity portfolios tailored to align with your risk profile.

A Few Testimonials From Our Clients

- "Finding a multi-bagger is nice, having someone like Gaurav Parikh guide you on the journey... Priceless!"
- "Jeena Scriptech has become my Jaan"
- " Mandir may aa kay prasad ne miley, yeh hoh hee nahi sakta!"
- "You are a better Wealth Creator than Insider Trading!"
- "Ur our Santa sir, as long as you're with us no need of Santa"



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