

**SEBI INVESTMENT ADVISER REGISTRATION INA000013217**

**WANT OUTPERFORMANCE IN YOUR DIRECT INDIAN EQUITY PORTFOLIO ?**

Connect directly with our Managing Director, **Gaurav Parikh** on +91-9820162597 or [gaurav@jsalpphaa.com](mailto:gaurav@jsalpphaa.com) to help you decide. Visit [www.jsalpphaa.com](http://www.jsalpphaa.com) for more and do check out the Video Testimonials. Our Annual Fees are 2.5% + GST of Value of Assets under Advice starting with Rs 1,25,000+GST and payable half on joining and half after six months.

**DIRECT INDIAN EQUITY NON-CORE PORTFOLIO PERFORMANCE**

**April 1, 2021, to August 31, 2021**

S & P BSE Sensex, S & P BSE MidCap and S & P BSE SmallCap closed 16%, 18% and 30% respectively in this period . **Look at our Clients Non-Core portfolios**

Direct Equity Portfolio	1	2	3
Profile Amt in Rs Lakhs	30+, Female, Moderate, Mktg Professional	50+, Male, Moderate Company Head	60+, Male, Aggressive, Leading Doctor
Opening Value April 1,2021	138	61	194
New Funds June 2021	20	-	15
Adjusted Value	158	-	209
Closing Value August 31,2021	208	111	292
<b>Absolute Gains</b>	<b>50</b>	<b>50</b>	<b>83</b>
<b>Absolute % Gains</b>	<b>32</b>	<b>82</b>	<b>40</b>
<b>IRR % Gains will be higher as Fresh Funds introduced in June 2021</b>			

**This is how they had magically performed in FY 21 ~April 1,2020 to March 31,2021**

Sensex and Nifty closed at 49509 and 14691 respectively on March 31,2021 clocking 73% and 71 % gains respectively in the Financial Year ending March 31,2021

Direct Equity Portfolio	1	2	3
Profile Amt in Rs Lakhs	30+, Female, Moderate, Mktg Professional	50+, Male, Moderate Company Head	60+, Male, Aggressive, Leading Doctor
Opening Value April 1,2020	15.63	42.74	19.78
Closing Value March 31,2021	138.40	#173.68	194.11
Absolute Gains	*67.77	130.94	174.33
<b>Absolute % Gains</b>	<b>434</b>	<b>306</b>	<b>881</b>
<b>* Net of fresh Rs 55 lakhs invested recently in 2021 # including Rs 1.13 crs withdrawn in late 2020</b>			

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**CIN:** U74999MH2010PTC210730